



# NEWS

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## **22<sup>ND</sup> ANNUAL RAY'S CHARITABLE FOUNDATION GOLF CLASSIC & DINNER NETS \$77,000**

*Popular charity golf tournament adds dinner to event and raises more for Ray's charities.*

BROOKINGS, OR (June 30, 2010) – A mix of sunshine and clouds kept participants of the Ray's Charitable Foundation Golf Classic & Dinner in high spirits for the 22<sup>nd</sup> annual event June 18. New to the tournament this year was the change of venues, moving from one course with two flights at Stone Ridge Golf Course to a dual course, single shotgun format, utilizing the Rogue Valley Country Club as well as the Centennial Golf Club. What stayed the same was the focus on the charities. Sue Mendenhall of the Rogue Valley Children's Miracle Network remarked, "We have partnered for so many years with Ray's, it's wonderful to see this tradition continue" In addition to Children's Miracle Network the tournament will again benefit the Crater High School Foundation and Phoenix High School in the form of several scholarships for graduating seniors from those two schools.

Last year's tournament raised \$30,000 in support of the Ray's Charities. "With the new format, our goal this year was to significantly increase last year's tournament donation mark," said Nancy Nidiffer, Ray's Charitable Foundation President. "Reaching \$77,000 will help our foundation meet its mission of helping children in the communities C&K Market serves." The additional funds will be used to support other non-profit organizations around southern Oregon and northern California.

"All this would not be possible without the help of our store volunteers and the community business partners that help make this tournament a success each year" explained Nidiffer.

### **About the Ray's Charitable Foundation**

The Ray's Charitable Foundation is a separate 501(c)3 non-profit organization within the C&K Market, Inc. family. Created by Ray Nidiffer, C&K Market, Inc. founder and namesake, the Ray's Charitable Foundation's mission is to assist local C&K Market community organizations that focus on improving the health, education and vitality of children in their local community. Each year the foundation awards over \$100,000 to deserving organizations.

### **About C&K Market, Inc.**

C&K Market, Inc. is a family-owned company based in Brookings, Oregon. The company operates Ray's Food Place full service grocery stores, Shop Smart and Price Less Foods stores offering everyday low pricing in a warehouse format and C&K Market small community, limited offering grocery stores. In 1956, Raymond L. Nidiffer, "Ray," purchased a one-half interest in the C&K Market located in Brookings, buying out Kimberly and joining Collins in the C&K partnership. In 1969, Collins decided to retire and sold his interest to Ray. As the sole owner of the corporation, Ray began growing the company. Now under the leadership of Ray's son, Doug Nidiffer, C&K operates 61 stores in Oregon and California. More information can be found at [www.ckmarket.com](http://www.ckmarket.com).